TIME Research Seminar Series

Professor Rajiv Kohli (College of William & Mary)
How to (do research to) publish in leading journals?

Talk Summary: Research is a science but making your research publishable is an art. Good research does not publish itself. Researching and publishing in leading journals requires disciplined reading and thoughtful planning. The path to publication is easier when we become familiar with our research community, its preferences and biases in order to position our contribution. I will discuss my experience of cultivating habits that lead to good quality research and observations about actions you can take to improve the chances of success in publishing your research in leading academic journals. This talk will be complemented by insights into career trajectories at the intersection of practice and academia. The talk will be interactive with ample opportunities for questions and answers.

Speaker Bio: Rajiv Kohli is the John N. Dalton Memorial Professor of Business at the Raymond A. Mason School of Business of The College of William & Mary, USA. Dr. Kohli received his PhD from the information systems management department of the University of Maryland Baltimore County. He has taught at the University of Notre Dame, Lehigh University, University of Maryland College Park, and University of Maryland University College where he was awarded the Teaching Recognition Award. Published studies have ranked Dr. Kohli among the top 20 MIS researchers worldwide. A recent study ranked Dr. Kohli's research as the most influential in the health information technology discipline in the past 20 years.

Dr. Kohli's research is published in MIS Quarterly, Management Science, Information Systems Research, MIS Quarterly Executive, Journal of Management Information Systems, Journal of Operations Management, and Decision Support Systems, among other journals. He is a coauthor of the book The IT Payoff: Measuring Business Value of Information Technology Investment, (2002) published by Financial Times Prentice-Hall. Dr. Kohli has served as a Senior Editor for MIS Quarterly and is a member of editorial board of several international journals. He is an honorary Fellow of the Cambridge Judge Business School and a Research Associate at MIT Sloan Center for Information Systems Research.

For more information visit www.time.rwth-aachen.de

When and where:

Tue., **29 Sep 2015**
2pm to 4pm

Room Fo 3
Eilfschornsteinstr. 15
52062 Aachen

Find Prof. Kohli online

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